

EXPERIENCE

Instructional Designer

MedSpeed LLC

2025 – Present | Elmhurst, IL

- Designed corporate training on the Entrepreneurial Operating System (EOS) — quarterly goal setting, Rocks, priorities, and weekly accountability practices.
- Updated Blue Shirt Certified (BSC) training for Logistics Service Representatives; produced a welcome video with employee testimonials.
- Built Control Center training covering Salesforce processes, call script adherence, and customer service standards.
- Managed learning administration — course assignments, enrollments, and completion tracking.
- Updated playbooks and helped establish a standardized quality system for course development and approval.
- Supported HR communications and engagement via onboarding packets, branded materials, and charity content.

Instructional Designer

Abbott

07/2024 – 09/2025 | Lake Forest, IL

- Conducted interviews and surveys with warehouse staff to identify training gaps and inform curriculum design.
- Developed role-based learning paths for new hires and legacy staff across CBT and On the Job Training formats.
- Designed a mock warehouse training environment and co-developed orientation materials for new processes.
- Converted competency assessments into structured OJT for Postponement, Inbound, Outbound, and Inventory Control.
- Collaborated with hardware vendors on device documentation and hands-on training plans.
- Partnered with L&D, Learning Support, and SMEs to ensure content quality and approval readiness.

Advocacy & Special Projects Coordinator

AgeGuide Northeastern Illinois

2021 – 2024 | Lombard, IL

- Produced a 10-video Dementia Friendly Training series — filmed in Adobe Premiere, voice over in Adobe Audition.
- Built the AgeGuide Learning Center brand identity in Canva and an interactive WordPress landing page.
- Developed a survey system to help organizations select courses and streamline TalentLMS enrollment.
- Led course QA with test learners, gathering feedback to improve the learning experience.
- Managed website and TalentLMS administration, onboarding local orgs and individuals.

Instructional Designer

Sparrow Coffee

2023 – 2024 | Naperville, IL

- Applied the ADDIE model to design a barista training curriculum focused on consistent technique.
- Built and optimized three Articulate Rise eLearning modules to company coffee-making standards.
- Storyboarded, filmed, and edited a step-by-step barista demo in Adobe Premiere; refined voice overs in Audition.
- Tested the program with new and existing staff to evaluate long-term effectiveness.
- Applied brand guidelines via Canva and integrated course content into the website backend using HTML.

Instructional Designer

2Discern

2024 – 2025 | Chicago, IL

- Applied the ADDIE model to help learners align career paths with their personal mission statements.
- Structured and implemented course content in Thinkific for a cohesive module progression.
- Researched and evaluated learner feedback, applying findings to improve course alignment.
- Produced interactive videos in Adobe Premiere and branded graphics/motion graphics in Canva.

EDUCATION

B.A., Radio, Television and Digital Media

Southern Illinois University at Carbondale

Instructional Design Foundations and Applications

University of Illinois at Urbana-Champaign

SKILLS & TOOLS

INSTRUCTIONAL DESIGN

ADDIE | Curriculum Dev

Needs Analysis

eLearning Dev | CBT

OJT | Storyboarding

Evaluation | QA

ELEARNING & LMS

Articulate Rise

TalentLMS | Thinkific

VIDEO & MULTIMEDIA

Adobe Premiere

Adobe Audition | Canva

Voice Over

Motion Graphics

WEB & TECHNOLOGY

Salesforce | WordPress

HTML | Squarespace

ChatGPT | Claude

LEARNING OPS

LMS Admin

Assignments

Completion Tracking

Documentation

Playbooks

Quality Standards